



State of Wisconsin
Department of Workforce Development

WORKFORCE OBSERVATIONS FOR WISCONSIN BAY AREA COUNTIES

September 2004

Seasonal Patterns—Improving Economy Lower Unemployment Rates

August 2004	Brown	Door	Flor.	Kew.	Manit.	Marit.	Meno.	Oconto	Shaw.	Sheb.	Bay Area	Wisconsin
Civilian Labor Force**	153,200	18,400	1,900	11,100	43,500	23,800	2,700	16,200	21,700	69,500	362,000	3,143,800
Employed	147,200	17,700	1,800	10,600	41,200	22,500	2,400	15,000	20,800	67,000	346,300	3,005,000
Unemployed	6,000	700	100	500	2,400	1,200	300	1,200	900	2,500	15,800	138,800
Unemployment Rate %	3.9%	3.8%	6.6%	4.2%	5.4%	5.2%	10.9%	7.4%	4.2%	3.5%	4.4%	4.4%
Seasonally Adj Rate %	4.3%									3.9%		4.8%
Change from one month ago July 2004												
Civilian Labor Force**	-1,200	-300	-100	0	-1,100	-100	30	-300	-400	300	-3,200	-32,200
Employed	-1,100	-300	-100	0	-700	0	30	-220	-300	1,100	-1,500	-23,600
Unemployed	-200	-100	0	0	-400	-100	0	-80	0	-800	-1,700	-8,600
Unemployment rate(%)	-0.1%	-0.2%	0.4%	0.0%	-0.7%	-0.6%	-0.1%	-0.3%	-0.1%	-1.2%	-0.4%	-0.2%
Seasonally Adj Rate %	0.1%									-0.3%		0.1%
Change from one year ago August 2003												
Civilian Labor Force**	5,000	300	0	100	-1,500	0	100	-200	100	3,500	7,300	21,200
Employed	5,900	700	100	300	-500	400	100	100	300	4,000	11,200	47,100
Unemployed	-900	-400	0	-200	-900	-400	0	-300	-200	-500	-3,900	-25,900
Unemployment rate(%)	-0.7%	-2.2%	-0.3%	-2.1%	-1.9%	-1.5%	-0.6%	-1.9%	-0.9%	-1.0%	-1.2%	-0.9%
Seasonally Adj Rate %	-0.8%									-1.1%		-0.9%

** Data base on place of residence. Estimates not seasonally adjusted unless noted. Current monthly estimates are preliminary and rounded so total may not add correctly

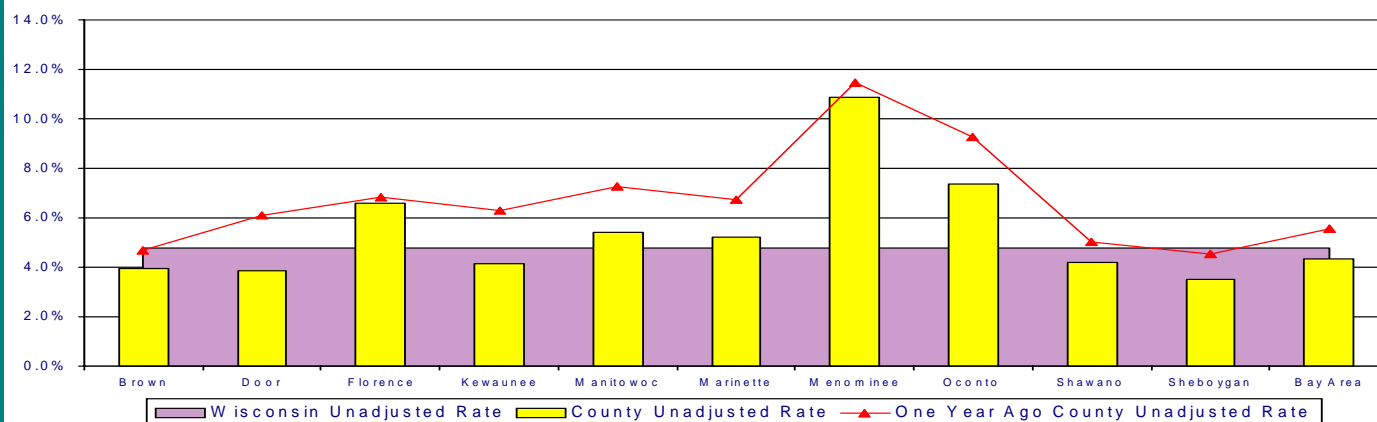
The number of unemployed continued to decline during August in the Wisconsin Bay Area. During August, there were 15,800 unemployed. This was a decrease of 1,700 from last month and 3,900 from one year ago. This resulted in a decrease of 0.4 of a percentage point in the area's unemployment rate. The August rate was 4.4 percent. The better gauge on improvement in the area was the change from last year, which compares the economy in the same part of the seasonal cycle. Last year, the region had an unemployment rate of 5.6 percent. Eight of the Area's ten counties had a decline in the over the month rate, one was unchanged. Florence County

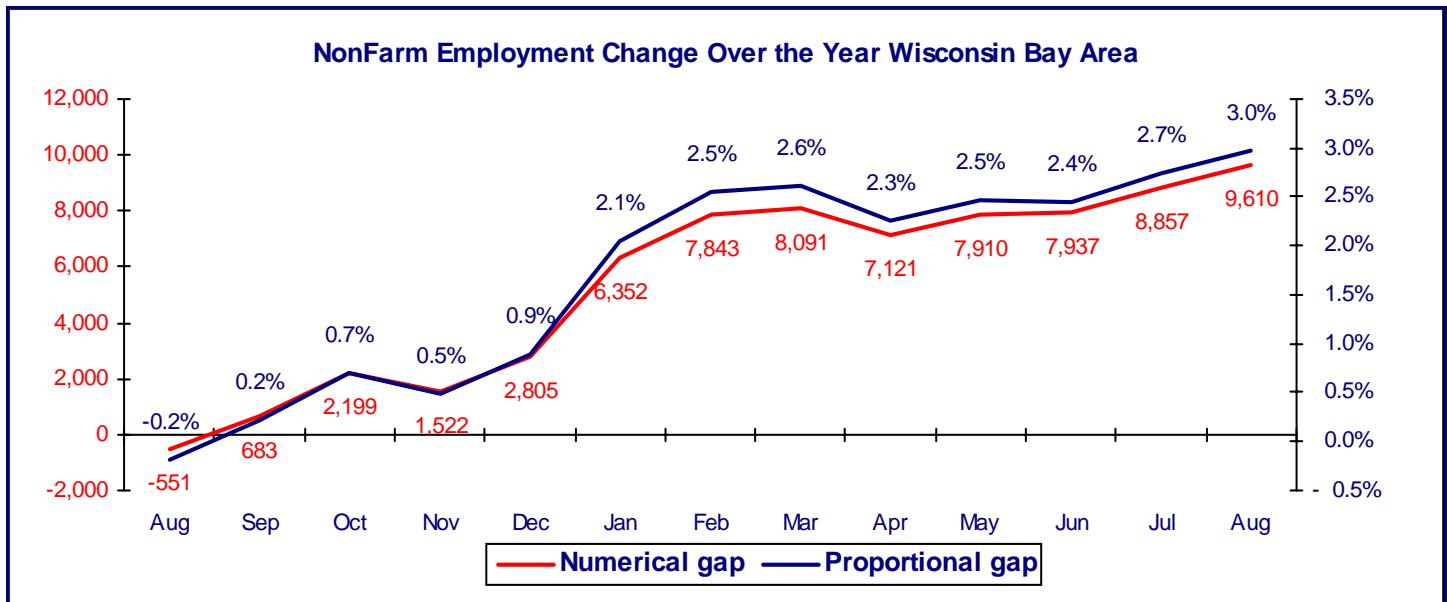
was the only county with an increase in its monthly rate rising 0.4 of a percentage point to 6.6 percent. The Wisconsin Bay Area has three counties with the ten highest unemployment rates in the State of Wisconsin. Menominee County has the highest rate in the state at 10.9 followed by Oconto County at 7.4 percent as the second highest. Florence County ranked sixth highest at 6.6 percent.

Typically the region's labor force and employment levels decline slightly between July and August, although the

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Bay Area Unadjusted Rates Compared to Wisconsin





decline for both over the month were less than the 1990 to 2003 average. The labor force in August was 362,000, while the number employed was 346,300. Sheboygan County was the only county in the Bay Area to post both a gain in its labor force as well as a gain in the number of employed. This was primarily due to the impact of the 2004 PGA Golf Tournament played at Whistling Straits in early August. It is estimated that the tournament added approximately 1,200 workers to the labor force for the month. Had these jobs not occurred, the monthly decline in labor force and employment would have been closer to the average. The number claiming to be employed has remained above one year ago levels throughout the year. During August, employment was 11,200 above one year ago levels.

Nonfarm wage and salary (NFWS) employment was up 1,800 in August. Nearly 1,200 of these jobs were from the PGA in Sheboygan County. Overall, the number of

NFWS jobs in Sheboygan County rose 1,700. The bulk of these jobs were in service related jobs, while 100 were in manufacturing.

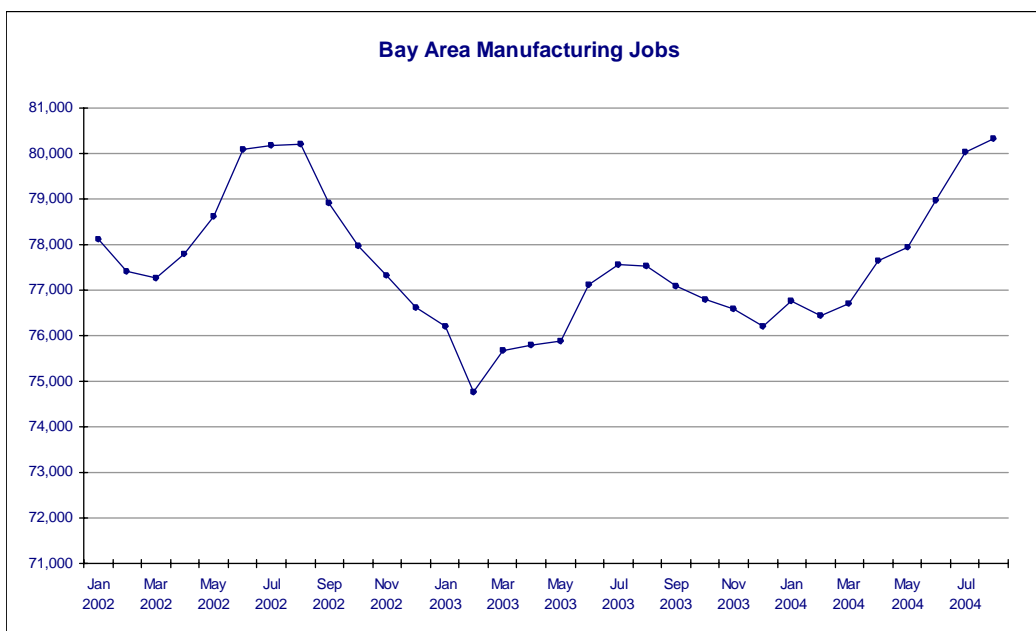
Employment growth has remained steady throughout 2004 with the number of NFWS jobs nearly three percent above last August. While a good number of jobs have been created in the service producing sector, employment in manufacturing has slowly been increasing since the beginning of the year. Employment in the manufacturing sector is at nearly the same level as August of 2002 before it declined and bottomed out in January of 2003 with a loss of nearly 6,000 jobs due to economic and seasonal factors.

Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate in the Green Bay MSA rose 0.1 of a percentage point in August to 4.3 percent. This was 0.8 of a percentage point below last year. The rate in the Sheboygan MSA declined 0.3 of a percentage point to 3.9 percent. The Sheboygan MSA's rate was 1.1 of a percentage point below one year ago.

The rate for the State of Wisconsin was up 0.1 of a percentage point to 4.8 percent. The United States' rate was down 0.1 of a percentage point to 5.4 percent.

For additional labor market statistics contact our website at <http://www.wisconsin.gov/oea>.



Wisconsin Bay Area Workforce Development Area												
August 2004	Brown	Door	Florence	Kewaunee	Manitowoc	Marinette	Menominee	Oconto	Shawano	Sheboygan	Bay Area	Wisconsin
Total Nonfarm (NFWS) ***	154,400	15,100	1,200	6,700	35,000	21,100	2,300	9,200	13,000	66,100	324,300	2,851,300
Total Private	138,300	13,500	1,000	5,700	31,100	19,300	200	7,700	10,500	60,000	287,300	2,478,700
Goods Producing	37,400	3,100	400	2,400	12,500	7,600	0	2,900	3,000	27,800	97,000	666,600
Service Producing	117,000	12,000	900	4,300	22,500	13,600	2,300	6,400	10,000	38,300	227,300	2,184,700
Constr., Mining & Nat.Rsrcs	8,500	1,100	100	600	1,500	800	0	600	700	2,900	16,700	142,100
Manufacturing	28,900	2,000	300	1,800	11,100	6,800	0	2,300	2,300	24,900	80,300	524,500
Trade	23,300	2,200	100	800	4,200	2,900	100	1,100	2,100	8,100	44,900	224,200
Transportation & Utilities	9,700	100	0	500	1,700	700	0	300	300	1,200	14,500	48,500
Financial Activities	10,600	600	0	200	1,000	600	0	200	500	2,500	16,300	161,900
Education and Health Services	18,800	1,400	100	500	4,700	2,800	0	1,100	1,600	7,100	38,100	376,100
Leisure & Hospitality	14,900	4,100	300	700	3,200	2,000	0	1,200	1,500	5,300	33,300	274,000
Info., Prof. & Bus. Svcs, Other Svcs	23,600	1,900	100	600	3,800	2,800	100	900	1,500	8,000	43,300	448,000
Total Government	16,100	1,600	200	1,100	3,900	1,800	2,100	1,500	2,600	6,100	37,000	372,600
Federal	1,000	100	30	100	200	100	10	100	100	200	2,000	29,700
State	2,300	100	20	20	200	200	10	30	100	600	3,500	90,000
Local	12,800	1,400	200	1,000	3,600	1,500	2,100	1,400	2,400	5,300	31,500	252,900
Change from one month ago	July 2004											
Total Nonfarm (NFWS) ***	100	-100	0	100	-200	100	0	0	0	1,700	1,800	4,700
Percent change NFWS from last month	0.1%	-0.5%	-3.6%	2.0%	-0.6%	0.7%	1.8%	0.0%	0.1%	2.6%	0.6%	0.2%
Total Private	500	0	0	120	30	50	10	30	-10	1,500	2,200	10,300
Goods Producing	0	0	-10	100	-20	40	0	40	0	100	200	1,700
Service Producing	100	0	-40	0	-200	100	40	0	0	1,600	1,600	3,000
Constr., Mining & Nat.Rsrcs	-100	0	0	0	10	10	0	0	10	0	-100	-800
Manufacturing	100	0	-10	100	-30	40	0	50	-10	100	300	2,500
Trade	7,400	0	0	-10	10	-10	0	0	-10	5,300	12,700	0
Transportation & Utilities	7,000	0	0	10	0	0	0	0	-10	300	7,300	300
Financial Activities	-200	0	0	10	0	0	0	0	10	0	-200	-300
Education and Health Services	-100	0	0	0	20	0	0	-10	0	0	-100	200
Leisure & Hospitality	700	0	0	0	10	30	0	10	10	700	1,500	1,700
Info., Prof. & Bus. Svcs, Other Svcs	-100	0	0	10	20	-20	10	-10	0	500	400	5,400
Total Government	-400	-100	-40	0	-300	100	0	0	0	200	-400	-5,600
Federal	-100	0	0	0	0	0	0	0	10	0	-100	0
State	0	0	0	0	0	0	0	0	0	0	0	800
Local	-300	-100	-40	0	-300	100	30	0	0	200	-300	-6,400
Change from one year ago	August 2003											
Total Nonfarm (NFWS) ***	5,600	500	0	100	-700	200	100	0	100	3,700	9,600	46,500
Percent change NFWS from last year	3.8%	3.7%	1.9%	1.9%	-1.9%	0.7%	3.9%	0.1%	0.6%	5.9%	3.1%	1.7%
Total Private	5,900	600	100	100	-700	200	0	-100	100	3,500	9,800	52,600
Goods Producing	2,000	300	0	100	-600	0	0	-200	100	1,300	2,900	13,000
Service Producing	3,600	300	0	100	-100	100	100	300	0	2,400	6,800	33,500
Constr., Mining & Nat.Rsrcs	100	0	0	0	-100	0	0	0	0	0	100	2,200
Manufacturing	1,900	200	0	0	-500	0	0	-300	0	1,300	2,800	10,800
Trade	7,200	-100	0	0	-100	0	0	0	-100	5,300	12,200	3,600
Transportation & Utilities	7,200	0	0	100	0	0	0	0	0	500	7,800	-1,000
Financial Activities	-200	0	0	0	0	0	0	0	0	100	0	2,900
Education and Health Services	400	0	0	0	100	0	0	0	100	200	800	10,900
Leisure & Hospitality	2,000	400	0	0	0	100	0	100	0	700	3,300	4,800
Info., Prof. & Bus. Svcs, Other Svcs	1,300	100	0	0	0	100	0	0	0	800	2,200	14,100
Total Government	-300	-100	0	0	0	-100	100	100	0	200	-200	-6,100
Federal	0	0	0	0	0	0	0	0	0	0	0	-200
State	0	0	0	0	0	0	0	0	0	0	0	-3,700
Local	-300	-100	0	0	0	-100	100	100	0	200	-200	-2,200
*** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.												
Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. NFWS data is benchmarked to 3/2003												

Look for the most current Labor Market Information at: <http://dwd.wisconsin.gov/oea>

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